

I. Corporate sponsorship options:

- Collection Sponsor – Varied on the license fee for the collection of digital content
- Diamond - \$50,000 per year
- Platinum – \$35,000 per year
- Gold - \$25,000 per year
- Silver – 10,000 per year
- Bronze – 5,000 per year

Benefits associated with corporate sponsorship of the Depot:

- The depot website (prominence, size and frequency increases with level of sponsorship)
- The Depot marketing materials (increases with level of sponsorship)
- Spotlight, vendor booths, or dinner guests at The Depot conferences
- Depot marketing items (e.g., coffee mugs) with sponsor's logos
- User accounts for corporate use or for giving to schools or universities

II. Provider/user sponsorship options: (fiscal year; prorated to allow open entry)

- Exploratory user – 30 days, free, limited
- Single user - \$175 per year
- 10 user accounts - \$1,500 per year (15% discount)
- 20 user accounts - \$2,750 per year (22% discount)
- 30 user accounts – \$4,095 per year (22% discount)
- 40 user accounts - \$5,460 per year (22% discount)
- 50 user accounts - \$6,825 per year (22% discount)
- 60 user accounts - \$8,190 per year (22% discount)
- 70 user accounts - \$9,555 per year (22% discount)
- 80 user accounts - \$10,920 per year (22% discount)
- 90 user accounts - \$12,285 per year (22% discount)
- 100 user accounts - \$13,650 per year (22% discount)

- Founding members –
 - \$5,000 5-year membership for 10 users
 - \$7,500 5-year membership for 20 users
 - \$10,000 5-year membership for 30 users

Additional benefits of sponsorship:

- The more learning assets contributed and published to the Depot, the more an entity will be spotlighted on the website and at conferences
- Number of seats on Steering Committee (determined by number of accounts purchased)
- Membership on the new Executive Team of the Steering Committee (limited to \$7,000 level of sponsorship)

- Credits for learning asset contributed and published (\$25/per object) to go towards the purchase of user accounts

III. External project-based entities (e.g., other virtual schools) options

- Exchange of learning objects
- Collaborative development of learning objects