

**Depot Business Plan Team Meeting**  
**May 15, Thursday, 1:00 – 3:00 PM, CPE Conference Room B**

**Present:** Miko Pattie, Jana Hickey (JCPS), Cathy Gunn (Morehead), Erika Larson for Reecie Stagnolia (KYAE, CPE), Gary Buchholz (Education), Jennifer Carroll (KDE), Charlene Davis (KDLA)

1. Introduction of New Member – Gary Buchholz from the KY Education Cabinet

2. Marketing Packet –

- The group reviewed the newly-tweaked video on The Depot based on that from the Orange Grove Repository and LolaExchange (Wesleyan University). It was enthusiastically approved.
- PowerPoint Template – We are working on a generic template so anyone can do a Depot presentation by tweaking it to meet a specific audience.
- One-Pager – We are working on a fact sheet on The Depot for handouts and as talking points.

This marketing packet will be made available both on the website and contributed to The Depot as learning assets.

3. Funding:

3.1. To continue with what we have currently – the sandbox, we will need to have at least the following:

- The Learning Edge License for 500 users = \$1,000/month
- The hosting cost at Florida = \$600/month
- Total of \$1,600/month, \$ 19,200/year (If both TLE and Florida are committed to continue with this same pricing.)

3.2. To phase into a pilot project, we will need to have the barebone annual budget as follows:

- Software License = \$ 33,000 for 1,000 users
- Hosting cost = \$ 17,000
- Technical Support = \$20,000
- Training Support = \$10,000
- Learning content licenses = \$20,000
- Total = \$100,000

3.3. We will need to create an impact study in preparing for a budget request for the 2010-12 biennium budget request. That means we will need funding for 21 months (from 9/2008 to 6/2010) to be able to have a critical mass of learning objects that create an impact.

3.4. The group proposed the following:

- Set a budget and a sliding scale for participants, e.g. agencies, universities, schools.
- Use contributions, reviewers as payment for participating cost.
- Use seats, e.g. cost per user
- Use the year end \$ now to gather funds as it will be difficult to grab \$ in the 2008-10 biennium.

4. New Depot Content Work Team:

The group decided to establish a new work team called Depot Content Team. This team will be responsible for making recommendations on content standards, evaluation process, copyright and intellectual properties, repositories to be federated, and content to be licensed. A draft charge will be discussed at the June meeting. All members are to make recommendations on the membership.

5. The Depot Management & Organizational Structure:

- The team will be renamed “Depot Steering Committee”.
- The Standards/Evaluation Team will be renamed “Depot Metadata Work Team”
- The Depot Planning Team will be renamed “Depot Stakeholders Group”
- All work teams will make recommendations to the Steering Committee for decision-making.
- Gary Buchholz will draft a chart for our discussion at the June meeting.